

Jumpstart your Process

with Line Plan

Strong retail sales in the apparel industry start with good planning in the design stage and continue throughout the life cycle of the product. **Line Plan** is an application that allows your plan to evolve with your process.

Start with generic body information and fine tune it throughout your design and merchandising process until you have a confirmed seasonal plan. **Line Plan** easily integrates with your existing systems so that planned styles can become real styles, allowing the development and production process to kick off.

Benefits:

- Intuitive interface allows for an easy transition from spreadsheets
- Helps you create a standardized corporate planning process
- Enables you to leverage one system to handle multiple planning processes
- Eliminates dependence on spreadsheets and redundancy of data entry

Features:

- A familiar spreadsheet interface allows for drill-downs and roll-ups of units, dollars, costing, last year statistics, etc.
- Allows for multiple views for different groups
- Allows for unlimited planning hierarchies and data elements
- A drag and drop reporting tool is used for flexible report creation
- Open architecture allows you to retrieve data from any of your existing systems
- Planning hierarchies allow for user driven formatting, hierarchy creation, and unlimited attributes and formulas
- Enables you to retrieve actual sales for plan comparisons

Division	# Styles Planned	Units	Wholesale	LY Units	LY Booked	Margin	LY Margin
Basics	26	340,239	\$15,228,021	312,232	\$11,738,467	48.4%	44%
Class	9	159,239	\$5,673,021	140,000	\$1,400,234	45.8%	40%
Group	5	144,239	\$4,773,021	138,000	\$1,000,234	50%	40%
Style	423455	2-18	41,200	\$1,442,000		50%	0%
Style	434309	2-18	25,000	\$1,075,000		50%	45%
Style	523433	2-18	75,000	\$2,137,500		50%	0%
Style	534322	2-18	3,039	\$118,521		50%	0%
Group	12	106,000	\$3,180,000	79,232	\$2,408,111	50%	41%
Division	6	147,333	\$3,941,602	140,000	\$3,897,233	50%	30%
Division	10	167,732	\$10,902,580	38,999	\$1,000,034	50%	50%
Class	10	167,732	\$10,902,580	38,999	\$1,000,034	50%	50%



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